



Mike Matte

the

Marathon CEO

Picture yourself – it's Sunday night and tomorrow is your first day as the new CEO of a company that is struggling to stay afloat.

You have been brought in to turn a loser into a winner. What would you do? Where do you begin? Well, that is the exact situation that Mike Matte has faced over 40 times in his life. Mike has had no shortage of challenges and is a true turnaround guy. For the last 30 years, Mike has transformed ailing companies into profit centers.

“Mike was awesome ~ the most effective seminar leader I have heard in 21 years of attending workshops.”

Marty Cook
IFM Manufacturing

Transformational Leadership

SECRETS OF A MARATHON CEO

In the keynote Transformational Leadership - Secrets of a Marathon CEO, Mike shares the often sought after information needed to turn around your team, your department, your business and your life.

Mike knows that for leaders there are only two choices. First, enthusiastically respond to the challenges that are constantly being presented in today's complex business climate. Second, take on and own the leadership role using every possible resource.



Transformational Leadership ~ Secrets of a Marathon CEO

This program can be a keynote, workshop
or full day training, tailor-made for your needs.

In this program Mike will tell you how to:

- **Create Credibility**
How to establish it immediately and build on it
(5 steps on how to do it)
- **Deputize**
Understand the power in surrounding yourself
with deputies who have strengths
offsetting your weaker areas
- **Define Targets**
Clearly communicate with purpose
- **Practice Flexibility**
Help you get real - think like a cat herder
- **Improve**
Getting better every day
- **Create bottom-line team accountability**
- **Think & Strategically Communicate**
a precise mission with vision clarity
- **Create Energy**
on a weekly basis

“Mike’s presentation on individual leadership was outstanding and inspired our employees to take action...they gave him a standing ovation and internalized his passionate message”

**Ed Nollinger/VP
ADT Security Systems**

“Mike Matte is a dynamic leader/speaker who delivers bottom line results and inspires the employees to take ownership of their lives”

**Brian McCarthy/CEO
SLC Technologies**

Who Is Mike Matte?

As soon as you see Mike Matte enter a room you feel his energy, enthusiasm and his passion for life. Mike refers to himself as a Transformation Coach and is committed to helping businesses and individuals achieve their full potential. He does this by helping audiences learn to focus on what’s important, increase their energy and sharpen their skills and improve their performance.

Contact Information

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